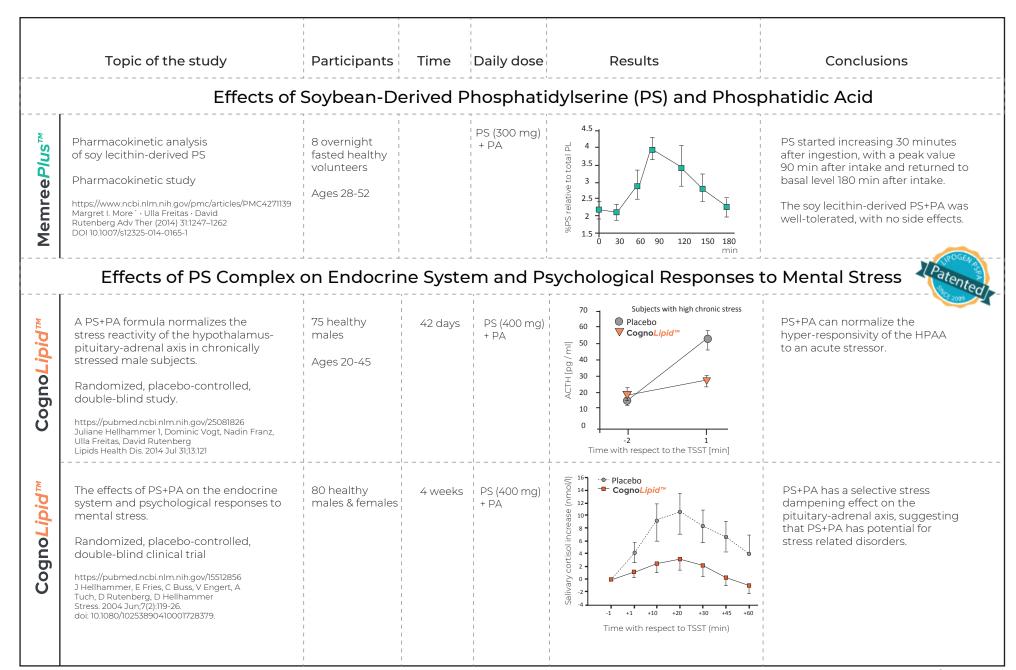
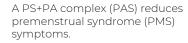
#### Lipogen Phospholipid Studies: Effects on Cognitive, Physical Health and Mental Health, Stress, Women's Health and Performance Topic of the study **Participants** Daily dose Results Conclusions Time Effects of Soybean-Derived Phosphatidylserine & Phosphatidic Acid on Elderly Adults Effect of PS+PA on memory and mood Significant positive influence 72 functioning PS (300 mg) 3 months Memree Plus Placebo in functioning elderly. score on memory and mood. nondepressive + PA MemreePlus™ older adults in WMS Placebo-controlled, double-blind study. 2 https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4271139 Margret I. More ' · Ulla Freitas · David Rutenberg Adv Ther (2014) 31:1247-1262 DOI 10.1007/s12325-014-0165-1 Effects on brain function in 96 patients Significant positive effects on daily 2 months PS (300 mg) elderly patients with Alzheimer's with Alzheimer's functioning + PA Memree Plus disease and dementia. disease Ages 50-90 Positive trends on emotional state Randomized, placebo-controlled, and self-reported general condition double-blind study. No adverse effects https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4271139 Margret I. More ' · Ulla Freitas · David Rutenberg Adv Ther (2014) 31:1247-1262 DOI 10.1007/s12325-014-0165-1 Effect of soy PS+PA on mood prevented Memree Plus 57 functioning The placebo group experienced 3 months PS (300 mg) Placebo symptoms score "winter blues" and deterred decreases in non-depressive a significant increase in + PA MemreePlus™ List of Depressive Symptoms (LDS) scores. older adults depressive symptoms between late summer and winter: Randomized, placebo-controlled. Ages 60-80 whereas the PS+PA group double-blind study. demonstrated no significant change in depressive symptoms. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4271139 Change i Syr 0.5 Margret I. More ' · Ulla Freitas · David Rutenberg Adv Ther (2014) 31:1247-1262 DOI 10.1007/s12325-014-0165-1 Memree Plus The effects of PS+PA on adults Significant positive influence in most 68 patients with | 2 months PS (300 mg) cognitive categories with cognitive decline. Alzheimer's to 13 + PA disease. vears https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4271139 dementia or No adverse effects Adv Ther (2014) 31:1247-1262 memory loss Margret I. More · Ulla Freitas · David Rutenberg DOI 10.1007/s12325-014-0165-1 Ages 44-92



Topic of the study **Participants** Time Daily dose Results Conclusions

# The Benefits of the Phosphatidylserine + Phosphatidic Acid Formula to Women's Health



Randomized, placebo-controlled, double-blind clinical trial

https://pubmed.ncbi.nlm.nih.gov/29576358 Katja Schmidt, Nicole Weber, Meir Steiner, Nadin Meyer, Anne Dubberke, David Rutenberg, Juliane Hellhammer Clin Nutr ESPEN. 2018 Apr;24:22-30.

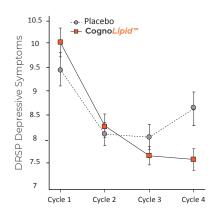
40 women diagnosed with PMS by a gynecologist

Ages 18-45

cycles plus baseline

3

PS (400 ma) treatment



Reduction in total symptom severity was significantly larger for the treatment group than the placebo group.

Cortisol levels were significantly lower in women taking PS+PA than the control group.



#### Lipogen: The gold standard in quality

### Compliant with international safety and quality standards

All Lipogen products are manufactured in an FDA-inspected facility, meeting all FDA regulations for dietary supplements. Lipogen complies with the industry's highest quality and safety standards, including Good Manufacturing Practices (GMP).

All Lipogen formulas are Generally Recognized as Safe (GRAS). CognoLipid and MemreePlus are designated as Novel Foods by the European Union's European Food Safety Authority.

### Dietary certifications

Lipogen products are certified kosher by the Orthodox Council of Jerusalem (OCJ) (Badatz) and certified Halal

#### Sustainable production

Lipogen manufactures all its formulas using a proprietary water-based method that is solvent-free

#### Patents awarded

Lipogen has earned numerous patents in the U.S., Europe, Canada and Japan for product use and production techniques.

# The scientific formula with synergies way beyond its core ingredients

CognoLipid: In a league of its own for stress management

# Phosphatidylserine

Tested only for physical exercise (acute stress) Participants: men

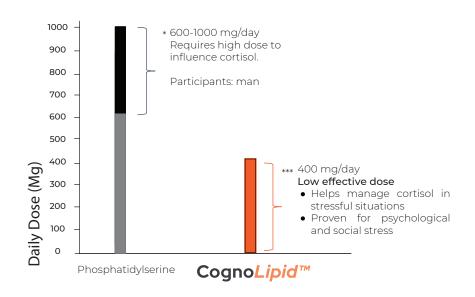
# Vs.

# Phosphatidylserine Supercharged with Phosphatidic Acid

## Proven for psychological and social stress

Chronic stress: If your stress system stays activated over a long period of time, it can lead to serious health problems.

The constant rush of stress hormones can put a lot of wear and tear on your body, causing it to age more quickly and making it more prone to illness.



According to American Psychological Association (APA), there are 3 types of stress:

- \* Acute stress: Appears for a short time
- \*\* Episodic acute stress: Regular mini-crises in which we live in a state of tension
- \*\*\* Chronic stress: The grinding stress that wears us down over the years. The most harmful type of stress.



Lipogen supercharges products with a powerful scientifically optimized formula.

#### Cognitive health applications



PMS symptoms improved significantly over 3 cycles, according to the Daily Record of Severity of Problems (DRSP) Total Score

> Proven to lower PMS symptoms (emotional, cognitive, physical and social)

Decreases depression and lifts mood

Heightens concentration

Reduces appetite problems

Relieves sleep disturbances

Lessens relationship interference

Lowers impact on productivity

Improves functioning

MemreePlus had a significant positive influence on memory, mood and daily functioning.

> Proven for age-related cognitive decline

Prevents "winter blues"

Boosts memory and focus

Sharpens brain function

Improves cognitive function

Promotes quality of life

Cogno*Lipid*™

CognoLipid can normalize the hyperresponsivity of the HPA axis to an acute stressor in chronically stressed subjects.

> Proven to reduce stress in people with high chronic stress

Manages cortisol stress hormone levels

Promotes relaxation under pressure

Boosts performance in stressful situations



Lower Decrease anxiety muscle pain

Deter weight gain

Promote sexual health i.

Avoid high \'

Support the cholesterol i immune system